



A Rich Veteran History

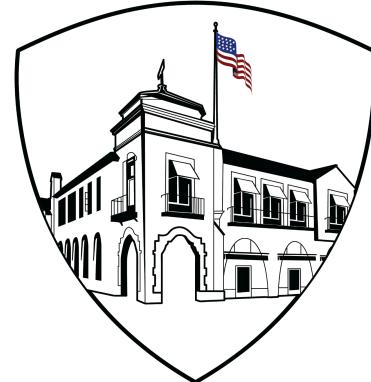
Built in 1932, the Santa Cruz County Veterans Memorial Building (SCCVMB) is a historic landmark in downtown Santa Cruz and the SCCVMB, Board of Trustees is a proud 501(c)(3) nonprofit organization. We are committed to honoring our Veterans and preserving this storied space.

More than a memorial, SCCVMB is a cultural cornerstone—hosting art shows, concerts, workshops, public forums, and more that reflect and enrich our diverse community. It's where Santa Cruz gathers, connects, and builds unity.

As a hub for Veteran services, we partner with local agencies to provide vital support—from housing and mental health care to employment resources and peer connection. Our mission is to ensure every Veteran and their family has access to the tools they need to thrive.

Every dollar spent here directly supports this mission. From maintaining the building to funding permanent and supportive housing for homeless Veterans, your rental makes a real impact—helping us serve those who served.

Reserve Your Space Today!



Chris G. Matthews

Auditorium

200 Theater Seats
400 Standing
150 Dining



Veterans Memorial Building
Chris G Matthews Hall

Post Room

49 Maximum Capacity
Sound Amplification
Capabilities



Veterans Memorial Building
Post Room

Pogonip Room

49 Maximum Capacity
Great for Movement Classes



Veterans Memorial Building
Pogonip Room

Location

846 Front Street

Santa Cruz CA. 95060

Mailing Address

PO Box 1303

Santa Cruz CA. 95061

Contact for Booking

Booking@vetshall.org

831-454-0478



**Santa Cruz County
Veterans Memorial Building
Board of Trustees**

est. 1995

Space	Standard Hourly	Standard Day (7+ hrs)	Nonprofit Hourly (25% off)	Nonprofit Day (7+ hrs)	Veteran Hourly (30% off)	Veteran Day (7+ hrs)
<u>Auditorium</u>	\$200	\$1,400	\$150	\$1,050	\$140	\$980
<u>Post Room</u>	\$80	\$560	\$64	\$420	\$56	\$392
<u>Pogonip Room</u>	\$65	\$455	\$49	\$341	\$46	\$319
<u>Basement*</u>	\$50	\$350	\$38	\$263	\$35	\$245
<u>Patio</u>	\$50	\$350	\$38	\$263	\$35	\$245

*Note: Basement excludes Bunker and Kitchen access and use.

Discounted Rental Packages

- Weekly Rental Discount (4+ rentals/month): 15% off final invoice
- Monthly Rental Discount (12+ rentals/year): 10% off final invoice

Flat Rate Fees & Optional Services

<u>Service</u>	<u>Standard Fee</u>
Projector & Screen	\$50 Flat
Cleaning Fee	\$250 Flat (Veteran Rate: \$125)
Audio/Lighting Engineer (Full Service)	\$300 Flat
Mezzanine (add-on)	\$100 Flat
Alcohol Permitting Fee (when SCCVMB provides alcohol)	\$150 Flat
Additional Hours (past rental time, pro-rated)	150% of hourly rate

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